

## **Business and Non-Instructional Operations**

### **ADMINISTRATIVE REGULATIONS ON MISCELLANEOUS INCOME – LOCAL FUNDS**

**3210AR**

#### Advertising on School Property to Generate Revenue for the School District

1. Individual schools may not endorse or imply endorsement of any product.
2. All solicited advertisements from merchants and business establishments must have approval from the school Principal and/or Headmaster, and the Superintendent or designee.
3. No students shall be involved in soliciting advertising for athletic venues.
4. Areas Permitted for Advertising:
  - a. Public assembly spaces such as gymnasiums and outdoor field spaces
5. Areas Not Permitted for Advertising:
  - a. Classroom instructional spaces.
6. Advertisements shall not promote or display the following products or activities:
  - a. Drugs
  - b. Alcohol
  - c. Tobacco of any type including vaping
  - d. Sexual activities
  - e. Violence
  - f. Gangs or gang-related activities
  - g. Racial or ethnic discrimination
  - h. Weapons
  - i. Tattoo parlors
  - j. Body piercing
  - k. Other products or activities that are prohibited in the school.
7. Advertisements shall not contain any messages deemed to be disruptive of the school operations, or disrupt the education process, be vulgar, lewd, or plainly offensive.
8. Advertising space shall be made available on first-come, first-served basis with no preference to one particular advertiser.
9. All revenue gained from advertising on FPS athletic fields will be deposited at the district level.
10. All funds gained from advertising must be sent to the Business Office and will follow usual purchasing guidelines.